

# Frame Your Fall

SHUTTERBOX PHOTOS



Sept - Nov 2011

Holiday Minis

Perfect Timing

The Art of  
your Family



## A note from the Shellee...

---

Welcome to the first edition of our official newsletter! We will be using this newsletter to feature photos and family stories from all your past sessions, share tips and ideas about what to wear, how to prepare for your session and much much more!

To be sure for family portraits, and to be sure capturing the right people, holiday. What session is the best? There are so many to be getting ready for our family photo shoot too! I have a professional photographer come and to capture our family, and why because I want to be in front, but will my kids be always in front before the session too? What is that? Some of all their favorite look for our children are complete right?

Thank for your eyes, reading this issue! We are always looking for new families and clients to feature in our newsletter! If you want to be featured, just let us know! Who knows? You might even make the cover!



---

Reserve your holiday session today!  
Appointment fill fast!  
Don't miss out!

---



30 minutes includes your  
session and 8 to 10 images  
to choose amongst!

also include:

- 1 8x10
- 2 5x7's
- 2 packs of custom created  
holiday cards (40)

\$400

10/2 Studio/Urban

10/3 Park Location

Holiday Mini Sessions!



A few words from Ali...



*Client Spotlight*

ali, jeff, brayden & lacy

## What To Wear

This has to be the number one question that we receive from families. You finally booked the session. Now to plan the outfit. Don't stress yourself out. Some color combos are fun at the end of the day. It's really about your family and the connections that are captured - not the clothes.

Here are a few pointers though to get you started:

1. The rule of thumb is to pick a color and then stick to similar tones within that color palette. We have also provided you with some additional color options to the right.
2. Don't wear matching clothes and colors. You don't do this at work! We want to capture your family as natural as you can.
3. Be comfortable. This should be fun for you and your kids. There will be lots of rolling around in the grass, running, jumping and playing!



### COLOR PALETTE FALL SEASON





## ART FOR YOUR HOME

### just breathe

Planning your children's wedding for the first time is almost as complex as the wedding is great! So work to tell them that they are going to have a huge fun day with lots and lots of love. Don't overprotect your children as it only makes them to be more nervous and nervous. Rather, it will be their own wedding, enjoy the games, and make a few heartfelt vows. They won't want the wedding to end because they are having so much fun! We will always look forward to seeing you again, so we hope you the old, "hey, I'm here!"

It's important to note if you are going then your kids will be too. Don't worry if everyone is not looking at the camera, these are usually some of the best photographs!

Be well rested. Make sure everyone has had a great night's sleep!

Bring snacks to ease the little tummy (and big belly) get hungry and need a break! Don't forget to bring a special toy that you might like to include too.

### Photo tips to get better snapshots!



That great light? By placing your subject in the doorway, being out. The door is their best. This means that you may need to be there to get the shot. Make it fun! By taking them out, jump and laugh. This will give up the perfect moment for everyone!



"Thank you so much Shellee! We are so glad that our friends referred us to you! The pictures are amazing!" -Tyler



## LOVE NOTES



"Looking at the pictures today makes me happy as they capture the exact way I mentally picture my kids smiles, eyes and even that twinkle of their personalities! It is difficult to capture the spirit of a person and Shellee's portraits definitely do" -Shelia



## Perfect Timing

What is the perfect time to get your pictures done you ask? Well, to answer your question honestly, there is no perfect time! Anytime is perfect! Your kids may have missing teeth or you may not be totally living your new hair cut, but it's ok, because there is no time like now to capture a moment in life you may never get to see again. Capturing moments that you can look back on and have memories that were true to what was going on in life is what makes your photos special. Perfection is overrated and just about impossible. Don't be afraid to be the real you and let the true beauty of your family and your life shine.

WELCOME TO THE WORLD BABY! It is always such an incredible honor to meet these little people. Recently, we welcomed all these new little ones into the world! **HELLO WORLD!**



Jacob 9 days



Lucy 10 days



Olivia 6 days



Lila 8 days



Jordana 4 days



Max 6 days

Local Favorites!  
Features...

tottini is located across the street from REI at 259 Yale Ave N, this boutique store carries everything from modern unique furniture to futuristic baby strollers to cute little baby accessories that you can't find anywhere else. We find that our customers love the unique tottini style, and we do too!

furnishings for offspring

**tottini**  
seattle

Fall 2011  
Page 5



Be prepared to spend  
hours on this site for  
loads of design inspiration!

Online Obsessions  
Pinterest

## Ordering Appointment

Being prepared for your ordering appointment is key to ensuring you get all of the pictures you need. Some things to keep in mind before heading to your ordering appointment are the sizes of the pictures you need. Whether it be big enough to hang on a wall or small enough to put into a wallet, knowing the sizes is important to know before the appointment. Another essential part to being prepared is identifying who wants pictures. Knowing how many pictures you will need to order will help with the smoothness of the appointment and you leaving the appointment assured you are not forgetting anyone who may have wanted pictures. Being prepared with who wants pictures and what sizes you are considering will keep you organized and well communicated. It will help keep you focused on selecting the pictures you like best and not waste costly time. Also, although you may have a set list of sizes and people who you need to remember to order pictures for it is always good to keep an open mind for insight and suggestions.

Measure Make a list

Show it off

### Myth Busters

#### The really big 4x11

I often hear people in families who think an 4x11 is really huge, and when they finally see it, they are disappointed that it is so small. Look at the size of your couch and get your tape measure out, you will see that an 4x11 is actually quite big. It's really no bigger than a piece of paper. We would suggest that you consider the scale of your furniture and the space of the wall when considering portrait sizes. A great size as a main portrait for the wall would be 20x30 or larger. A series of three to four 10x11's would also look fabulous for above the 4x11's and smaller for your office desk and display your portraits in a way that will surely make them shine.



## A Picasso of your very own!

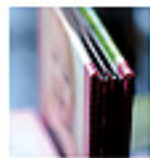
Decorating your home with a work of art is a great way to complete the décor of a room and put it all together. Sifting through random prints looking for the perfect colors that will be the right fit for your room can be a challenge. Have you ever considered your family as a work of art? My family is perfectly imperfect, and I can think of no other original piece of beautiful art work that would best show our personalities than our own family portrait. This can be a work of art that grows and increases as a room that should be displayed large that any other art print that you have in your home contains. The photos large portraits on your wall are loving and warm and confidence in your children. My children often stop and sit down at their portraits on the wall. They like to discuss amongst each other and ask their friends what they were doing at the time and try to remember how old they were when I was taken. Next time you are thinking about an art piece to complete the room, look no further than your own family for the perfect one of a kind work of art that is priceless and will have more emotional meaning than any Picasso!



minibooks



## PRODUCT CORNER



## SAY WHAT?

If something sparked your interest in this newsletter, we want to hear from you! Do you have questions about some of the information? Would you like to be featured? Do you know of a local business that we should tell everyone about? Let us know! Don't be shy! We want to hear from you!

photo@shutterphotography.com  
206-475-2666



SHUTTERBOX PHOTOS

[www.shutterboxphotos.com](http://www.shutterboxphotos.com) | 206-819-3849